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EIN: 27-4639222

DUNS #: 051180385

CAGE #: 7NP71

Unique Entity ID: FKW2P62FJL9

VRS Vendor ID: ESE11818/66581

eMaryland Marketplace Vendor: 00033602

NAICS Code:

541613 - Marketing
Consulting Services

541430 - Graphic Design Services

541511 - Web Design Services

541810 - Advertising Agency

541820 - Public Relations

Certifications:

MDOT MBE, WBE, & SBE - 16-466

WBENC National - WOSB170546

SBR Certification - SB12-24206

Virginia (VCUP) DBE - DB20453902

PA UCP DBE - 20453902

SWaM Certification - 823805

DDOT, WMATA (DCUCP) DBE - 2335

UNSPSC

82140000 - Graphic Design Services

Product and Services:

915-48 - Graphic Arts Services

915-96 - Web Page Design,
Management & Maintenance

965-46 - Graphic Design
Services for Printing

Featured Clients



Design with Purpose

At Epstein Creative Group (ECG), we're not your typical marketing and outreach firm — we're your dedicated partner. With a firm belief in the power of equitable public outreach and engagement, we integrate these principles into everything we do. Our team is driven by a genuine commitment to inclusive outreach, ensuring historically marginalized communities have a voice in your projects. As a strategic, branding, and marketing firm, we have the expertise to address your unique needs and challenges. By asking the right questions, we get to the heart of your goals and work closely with you to design meaningful solutions.

When you choose ECG, you gain more than just experienced professionals — you gain a passionate team dedicated to your success. We go above and beyond to make your projects and organization thrive, making a positive impact in the transportation industry by promoting equity and inclusion at every step. Let's join forces and create impactful projects that leave a lasting impression. Together, we can make a difference.

Public Awareness & Outreach Campaigns

- Strategy and Research with an Equity Lens
- Culturally Responsive Public Outreach and Engagement
- Inclusive Campaign Development
- Marketing Materials Tailored for Limited English Proficiency Communities
- Copywriting/Editing for Inclusive Messaging

Branding Services

- Strategy and Research
- Rebranding Solutions
- Brand Audit and Evaluation
- Effective Brand Positioning
- Memorable Logo Design
- Comprehensive Style Guide
- Clear Graphic Standards

Graphic Design Services

- Print Collateral Development: Factsheets, Annual Reports, Brochures, Newsletters, Posters, Flyers, Postcards
- Event Supported Materials: Graphics and Signage for Public Meetings, Hearings, or Pop-up Events

Branding Services

- Strategy and Research
- Rebranding
- Brand Audit
- Brand Positioning
- Logo Design
- Brand Style Guide
- Graphic Standards

Interactive Design Services

- 508 Focused Website Design and Development with Accessibility and Inclusive User Experience
- Email Campaigns
- Social Media Marketing
- Digital Marketing Strategies