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VRS Vendor ID: ESE11818/66581
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NAICS Code:
 541430 - Graphic Design Services
 541511 - Web Design Services
 541613 - Marketing Consulting Services
 541810 - Advertising Agency
 541820 - Public Relations
 541830 - Media Buying
 541910 - Market Research
 624110 - Teen Outreach Services

Certifications:
 MDOT - DBE/SBE/WBE
 SBA - WOSB
 CUCP - CALTRANS/BART - DBE
 DCUCP - DDOT/WMATA - DBE/SBE
 DeIDOT - DBE
 FLUCP - FDOT - DBE
 LADOTD - DBE
 Montgomery County - LSBRP
 PANYNJ - DBE
 NCUCP - NCDOT - DBE
 OHUCP - ODOT - DBE
 PA UCP - PENNDOT/SEPTA - DBE
 SCDOT - DBE
 TXDOT - DBE
 VA MWAA - DBE/WBE, LDBe
 VA SCC - SWaM
 WVDOT - DBE
 DDOT, WMATA (DCUCP) DBE

Featured Clients



Design with Purpose

At Epstein Creative Group (ECG), we're not your typical marketing and outreach firm — we're your dedicated partner. With a firm belief in the power of equitable public outreach and engagement, we integrate these principles into everything we do. Our team is driven by a genuine commitment to inclusive outreach, ensuring historically marginalized communities have a voice in your projects. As a strategic, branding, and marketing firm, we have the expertise to address your unique needs and challenges. By asking the right questions, we get to the heart of your goals and work closely with you to design meaningful solutions.

When you choose ECG, you gain more than just experienced professionals — you gain a passionate team dedicated to your success. We go above and beyond to make your projects and organization thrive, making a positive impact in the transportation industry by promoting equity and inclusion at every step. Let's join forces and create impactful projects that leave a lasting impression. Together, we can make a difference.

Public Awareness & Outreach Campaigns

- Strategy and Research with an Equity Lens
- Culturally Responsive Public Outreach and Engagement
- Inclusive Campaign Development
- Marketing Materials Tailored for Limited English Proficiency Communities
- Copywriting/Editing for Inclusive Messaging

Branding Services

- Strategy and Research
- Rebranding Solutions
- Brand Audit and Evaluation
- Effective Brand Positioning
- Memorable Logo Design
- Comprehensive Style Guide
- Clear Graphic Standards

Graphic Design Services

- Print Collateral Development: Factsheets, Annual Reports, Brochures, Newsletters, Posters, Flyers, Postcards
- Event Supported Materials: Graphics and Signage for Public Meetings, Hearings, or Pop-up Events

Branding Services

- Strategy and Research
- Rebranding
- Brand Audit
- Brand Positioning
- Logo Design
- Brand Style Guide
- Graphic Standards

Interactive Design Services

- 508 Focused Website Design and Development with Accessibility and Inclusive User Experience
- Email Campaigns
- Social Media Marketing
- Digital Marketing Strategies